

The Ohio Canoe
ADVENTURER
Newsletter of The Backpackers Shop®

FALL 2005



~THE ALL NEW~
www.BackpackersShop.com !

Our newly renovated website now features Announcements (including sales & specials) and Events which are updated by our staff. In addition, our newsletter can be downloaded to keep you informed of our current happenings.

Beginning January 2006, our mailing list postcards announcing sales will be sent electronically. We are asking all of our mailing list customers to visit our web site and sign up on line to receive these electronic postcards. Sign up by October 31 and receive a special offer! Thank you for your past patronage with our mailings and we hope you continue to take advantage of our special offers available to our e-list customers.

www.BackpackersShop.com



Fall Steelhead Season Is Just Around the Corner !

Don't miss our annual Steelhead Day on Saturday, September 24 at The Backpackers Shop. Manufacturers representatives from Simms, Scott, Sage, Bauer, Ross, Umpqua and others will be on hand to field questions and assist in equipment selection. This year's event will feature mini-seminars, rod testing and Steelhead tying demonstrations. Seminar topics include:

- Tech Gear for Steelheading
- Lines, Leaders and Tippets
- "Must Have" Fly Patterns for the Season
- Gadgets for Steelheading
- Rod & Reel Selection

**GREAT SPECIALS
TO BE
ANNOUNCED !**



Saturday, Sept. 24 • Event Hours - 10am-3pm



• Expert Outdoor Outfitters Since 1966 •

PRODUCT SPOTLIGHT

The Stormy Kromer Hat The Ultimate Hat for Cleveland Winters !

For over 100 winters, Stormy Kromer hat company has been keeping people warm. The original six panel wool Stormy Kromer hat is a familiar sight in the northwoods. Now this great looking classic can be found around town. Come try one on and see why this hat is all the rage.



"How can anyone deny the rakish charm of an original Stormy Kromer?"

UGGS Are Here!

The one. The only. The original Sheepskin Ugg Boot is the ultimate in comfort, warmth and functionality. Cozy, natural sheepskin maintains body temperature in warm or cold climates and is ultra snuggly. Simply the finest natural sheepskin boot. See our selection of Uggs boots, clogs and slippers.

UGG
a u s t r a l i a



The Ugg Ultra Short Boot

~Annual Fall Footwear Event!~

Saturday & Sunday • October 8th & 9th

Whether you are hitting the trail or hitting the streets, we've got a great selection of footwear to take you to your destination. Choose from Cleveland's best selection of hiking boots & trail shoes, and take advantage of some great savings! In addition, our great selection of casual footwear from Merrell, Keen, Dansko, Uggs, Ecco, Rocky, Garmont and more will have your feet looking and feeling great. Don't miss this two day sale.



Your Headquarters for The North Face

The North Face Khumbu Fleece Jacket



A great fall layering piece, the Khumbu jacket is a mid-weight fleece jacket that can be worn alone or as an insulating layer. Exceptionally soft, durable and great looking! Mens and ladies sizes in many colors. Reg. \$99.95
SPECIAL - \$79.95 through October 31, 2005



The North Face Denali Jacket "Everyone's Favorite"

A mountaineering staple-turned-fashion icon, the Denali jacket offers great warmth and superior style. Loads of colors in mens and womens sizes. \$165.00



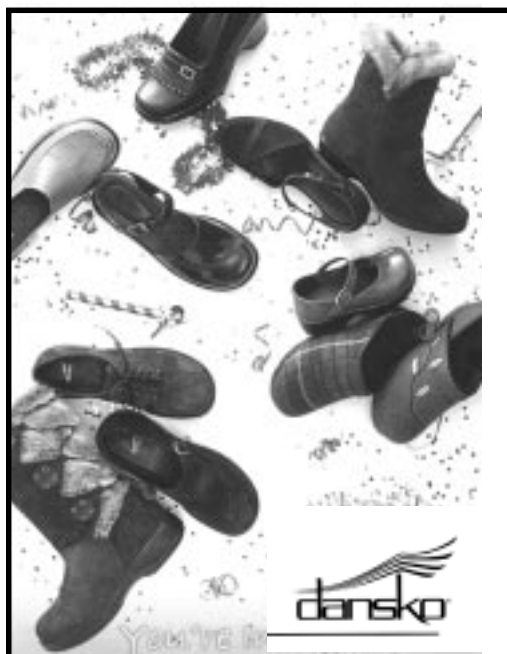
The ultra cool Apex Bionic jacket is a windproof, lightweight, breathable stretch garment for great performance and comfort. Mens and ladies sizes. Reg. \$129.95.
SPECIAL-\$99.95 through October 31, 2005



The North Face Apex Bionic Jacket

Attention Ladies!

Come check out the fall collection of Dansko clogs, boots and shoes.



~FALL COOKOUT~ SEASON



We are well equipped to help with your fall campfire cookouts, tail-gates and clambakes! Pictured are the Camp Chef Big Gas Grill and Lodge cast iron Dutch oven. We also stock a great selection of cast iron cookwear and turkey fryers!



Check out our newly updated website frequently for specials and announcements:

www.BackpackersShop.com

It's never too early to start thinking about ways to beat the winter blues. Get off the couch this winter and give snowshoeing a try! Models start at \$99.95



Annual Findlay State Park Fall Campout

Date: Saturday, October 22, 2005

Location: Findlay State Park
Wellington, OH
5:00pm

Bring your tent & sleeping bag for a night under the stars. A camp dinner will be provided. Please call The Backpackers Shop to sign up for tent site reservations.

440-934-5345



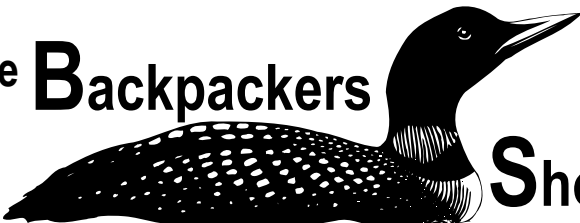
Cross Country Ski Clinic

Saturday, November 12
10am-12pm

Thinking about trying cross country skiing? Join us for a two hour clinic on getting started in cross country skiing. Alpina representative Bert van Beers will be on hand to answer questions and give advice on ski selection. Don't miss this great opportunity to learn about the sport of cross country skiing, equipment and local destinations for skiing.

This year we will be expanding our selection of Alpina cross country skis to include backcountry ski models as well as entry level and touring models.



The **Backpackers**  **Shop**®

a division of Ohio Canoe Adventures, Inc.

¥ Expert Outdoor Outfitters Since 1966 ¥

5128 Colorado Avenue (Route 611)
Sheffield Village, OH • Exit 151 off I-90
20 minutes west of Cleveland

(440) 934-5345

(440) 835-0861

Mon.-Fri. 10:00am-8:00pm

Saturday 10:00am-6:00pm

Sunday 12:00pm-5:00pm